



FRANCHISE APPLICATION

Mold Free

3250 Old Farm Lane
Suite One
Walled Lake, MI 48390

1877MoldFree(Toll Free)
248-669-1412 FAX



FRANCHISE APPLICATION

Ownership of Franchise

Name _____ Social Security # _____ Date _____

Street Address _____ City _____ State _____ Zipcode _____

Applying as:

Corporation

Name of Firm _____

Limited Liability Company

Name of Firm _____

Partnership

Name of Firm _____

Partnership

Name of Owners _____

In which area do wish to open your MOLD FREE franchise? _____
County/City/State

What is your estimated Opening Date: _____

How did you hear about the MOLD FREE Franchise Opportunity? _____

Owner Profile

(use separate sheets if necessary)

Education

Degrees Earned: _____

Achievement/Awards _____

Relevant Experience in Environmental Sector _____

Current Employment (current resume required)

Company Name _____

Street _____ Address _____ City _____ STATE _____ Zipcode _____

Business Experience

Have you ever owned your own business? Yes No

Have you ever owned a percentage of a business? Yes No

If yes to the above, do you still have this ownership? Yes No

If yes, name and business address _____

FREQUENTLY ASKED QUESTIONS



Q. Do I need any previous experience in the mold business?

A. No! But while a business or marketing background is always helpful. Mold Free provides all the training you need. We do require that you:

1. Have a genuine desire to own your own business.
2. Are motivated to be successful.
3. Can follow our program of systems, methods, policies and procedures.

We will provide all of the training and support tools you need to operate your Mold Free business.

Q. What kind of training and ongoing support can I expect from Mold Free?

A. Our “turn-key” business system includes training at a comprehensive training school complemented with your Mold Free Operations Manual, complete advertising sales programs and materials with ongoing professional support and meetings... Everything you need to get a running-start!

Q. What additional equipment and merchandise do I need to purchase or lease?

A. All of the furnishings, fixtures and equipment you need to operate your Mold Free business is specified in your franchise package. There are no major equipment purchases or leases.

Q. How much retail space will I need?

A. None! The most attractive benefit of the Mold Free franchise program is that you can operate a profitable business, directly from YOUR HOME!

Q. Once I've signed the franchise agreement, how long will it take to open for business?

A. It usually takes between 60 and 90 days. During this period, you will attend your Mold Free training school and start making applications for your business; checking account, federal identification number, business licenses, etc.

Q. What is the next step to owning a Mold Free franchise?

A. Simply complete and return the enclosed Confidential Application. Once received, a representative from Mold Free will contact you in order to arrange a time to meet you and explain the Mold Free program and to answer any questions you may have.

This is not an offer by MOLD FREE to sell a franchise. An offer to sell a franchise is made only by the means of the company's Uniform Franchise Offering Circular. If you are interested in investing in a MOLD FREE franchise you should contact the company for more information.

INVESTMENT



Initial Investment *Estimates*

Franchise Fee	\$ 25,000
Initial Inventory	\$ 1,700
Furnishings, Fixtures & Equipment	\$ 4,523
Sub Total*	\$ 30,223

*There are Other Fees & Expenses associated with starting a Mold Free business, including advertising, permits and business licenses, insurance, legal and accounting fees and misc. supplies. Mold Free suggests all franchise owners have a specific vehicle for their Mold Free business. The above estimates do not include the purchase price of a new or used vehicle.

Fees & Services

Mold Free has designed your monthly fee structure especially to help you succeed...your royalties grow with your business:

ROYALTY

Months 1, 2 & 3	ZERO-Absolutely No royalty fees during the first 90 days of your Mold Free Business
Month 4 through 6	only \$500 per month
Month 7 through 9	greater of \$850 or 10% of Gross Revenue
Month 10 through 12	greater of \$1200 or 10% of Gross Revenue
Month 13 throughout the term	greater of \$1500 or 10% of Gross Revenue

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OPPORTUNITY

By the time you read this literature, you have most likely determined that independent business ownership is for you.

It takes desire, determination, hard work and patience to become a successful entrepreneur. Building name recognition and a reputation for quality products and services from the ground up takes time.

Joining the Mold Free franchise team means you get extensive training and support...utilizing proven programs that enable you to build your business without the costly trial and error of doing it yourself.

Mold Free teaches you more than mold inspection, we offer complete remediation training as well. Our franchisees learn how to market, perform and literally "hit the ground running"!

A Mold Free franchise owner must have the organizational skills to manage the Mold Free business. We will train you to:

- Perform inspections, testing and remediations
- Market Your Mold Free Business
- Service Your Community

We welcome your interest in franchising and invite you to explore the Mold Free opportunity. Contact Us for a FREE evaluation of your markets potential!

Mold Free offers the comprehensive classroom and field training you need to get the competitive edge! The Mold Free franchise trainers are the same professionals that teach the certification course for the National Association of Mold Professionals (NAMP). These individuals have achieved the highest degree of learning in the field.

Mold Free is the same company called upon regarding recent legislation and cited in National Newspapers and Magazines. Their credentials are unmatched.

As a Mold Free franchise owner you will provide a much needed service and make a difference in the lives of thousands. With the support of our certified inspectors and remediators you can rely on our reputation to grow YOUR business!

Take advantage of one of the biggest business opportunities that exists today. With increased legislation in the mold inspection industry, the potential for success is virtually unlimited.



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OVERVIEW



The mold testing and remediation business has become one of the biggest business opportunities that exists today. With increased legislation in the industry, the potential for success is virtually unlimited.

Now, Mold Free has developed a franchise system based on their own successful business model. Mold Free has always been dedicated to maintaining its status as the industry leader in mold inspection, testing and remediation services. To this end, Mold Free shall maintain a staff of the most qualified and educated professionals in the industry to support our clients and our franchise network.

Our professional inspectors and remediators are certified by the National Association of Mold Professionals (NAMP) and have received the highest level of training in the industry. Mold Free franchisees can count on the support of this group, which consists of Mds, PhDs and Jds with extensive backgrounds in the mold industry.

Mold Free is the same company frequently called upon for input regarding recent legislation and cited in National Newspapers and Magazines...Mold Free's credentials are unmatched.

Mold Free franchisees will :

- inspect and test for mold in homes and commercial properties
- specialize in the remediation of harmful environmental conditions caused by mold
- will offer these services with the support of certified Professional Inspectors and Remediators
- will become an active member in the one of the fastest growing business opportunities that exists today!

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